

I DO
IT MY
WAY



SCHRANNER
NEGOTIATION
INSTITUTE

THE INTERNATIONAL NEGOTIATION AUTHORITY

SUCCESSFUL
NEGOTIATIONS

THE WORKSHOP
FOR WOMEN

I DO IT MY WAY

THE CONFERENCE FOR WOMEN

„I DO IT MY WAY“ is more than "just" a workshop.

A community has emerged that exchanges ideas and discusses the negotiation process for women in a controversial and constructive way.

In October 2021 we will focus on an exciting topic, "lessons learned" will be the focus.

As with the previous workshops, it is not a matter of general recipes. You should not copy anything or anyone. We would like to inspire you again to go your own way in negotiations.

We offer "Hybrid" workshops for the first time. You can decide, whether you want to learn on-site or on-line. It will certainly be exciting again, we look forward to seeing you!

MATTHIAS SCHRANNER



I DO IT MY WAY

THE CONFERENCE FOR WOMEN

BREAKING THROUGH BOUNDARIES AND NEGOTIATING NEW WORLDS

The workshop for the female decision-makers of industry and those aspiring to negotiate their way to greatness.

Women from all walks of life and industries come together to learn, network and blaze trails into the future.

Here, the future is female, and those females have a seat and a voice at every negotiation table.

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HYBRID - Workshop

Choose between on-site and on-line

Our Hybrid Workshop combines the advantages of on-site and on-line workshops.

You can choose between two alternatives:

1. you can discuss on-site with a small group and Matthias Schranner.
2. you can participate on-line from your home office in this "real-time" workshop, discuss with us and ask questions at any time.

Together with all participants we will work out a plan for your difficult negotiations. We work with the latest technology; the workshop will be streamed live via YouTube to your home office. With "Microsoft Teams" you are interactively involved in the workshop. You see all slides, all recordings on the whiteboard, all participants and Matthias Schranner.



MARKET LEADER IN NEGOTIATION

We asked our participants, what exactly do you value at this workshop?

“It’s not a woman’s network that fight against men and for the quote.”

“The exchange with so many interesting personalities.”

“It is simply a conference for women who have to deal with difficult negotiations in business.”

“It is the protected space, where one feels comfortable.”

“No men who look at you sympathetically when asking a question.”

“There is no press that takes pictures or video shots.”

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KEYNOTE SPEAKERS



ZARAH BRUHN
Social Bee and Bring&Ring,
Founder and CEO



HELGA HENGGE
was the first German woman
to successfully summit
Mount Everest and was the
first German woman to have
conquered the Seven Summits.



MARIE LANG
Reigning world
champion
in kickboxing.



**ANNE-MARIE
FLAMMERSFELD**
Ultra runner and extreme
athlete. She is the first woman in
the world to win the "Racing The
Planet" 4 Deserts Series.



NICOLE SCHINDELAR
"Junkyard Princess of Germany"
and a star on Instagram.

ANNETT FLEISCHER
Successful actress with
numerous nominations, among
others for the German
Television Award.



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PURE ENERGY. 100% FEMALE POWER





FIVE STAR NETWORKING

In addition to the learned content, the exchange amongst the participants is the great benefit of this workshop. We have selected the most beautiful hotels, so that this exchange can take place in a pleasant atmosphere.





GLAMOROUS AMBIENCE

The “get together” after the workshops provides the perfect framework for exchange, reflection and for further discussion.



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WHERE AND WHEN?



NEW YORK CITY | NOV 12, 2021 / 980 USD



MUNICH | OCTOBER 15, 2021 / 980 EUR

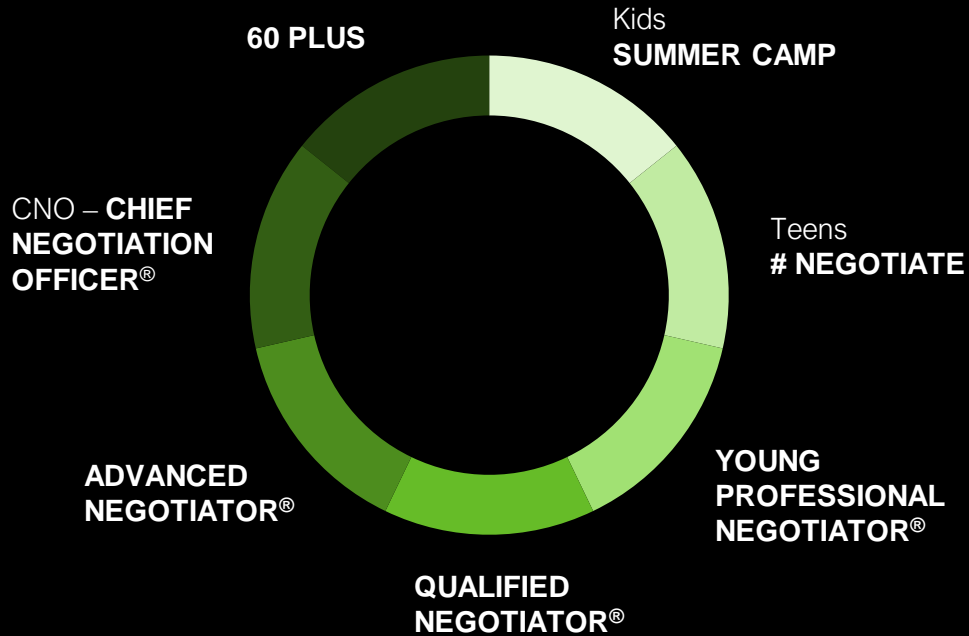


VIENNA | OCTOBER 21, 2021 / 980 EUR



ZURICH | OCTOBER 22, 2021 / 980 CHF

PROGRAM



„Learn anywhere at any time
– at your own pace“

FACTS AND FIGURES

OVERVIEW OF TARGET GROUP



95
NATIONALITIES
JOINING
OUR WORKSHOPS
EACH YEAR

50
INDUSTRY LEADERS
AND EXPERTS
ON OUR FACULTY

7,000
PARTICIPANTS
GLOBALLY PER YEAR

5
CERTIFICATION
PROGRAMS

750
CORPORATIONS AND FORTUNE 500[®]
AROUND THE WORLD FOLLOWING
OUR APPROACH

7
GLOBAL
LANGUAGES

7,000
CLUB
MEMBERS

Average age: 39 years

Professional experience: 15 years

Management experience: 10 years

CONTACT US



SCHRANNER
NEGOTIATION
INSTITUTE

THE INTERNATIONAL NEGOTIATION AUTHORITY

Schranner AG

Negotiation Institute
Limmatstrasse 260
CH-8005 Zurich
Phone +41 44 515 46 16

Schranner Negotiation Ltd.

20/F, Leighton Centre,
77 Leighton Rd,
Causeway Bay, Hong Kong
Phone +852 3957 4065

Schranner Negotiation LLC

500 7th Avenue, 12th Fl
New York, NY 10018
Phone +1 (646) 907 9017

Schranner Negotiation Consultancy

Emaar Boulevard Plaza, Tower 2
Dubai – UAE
Phone +971 55 872 5565

info@schranner.com

www.schranner.com

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